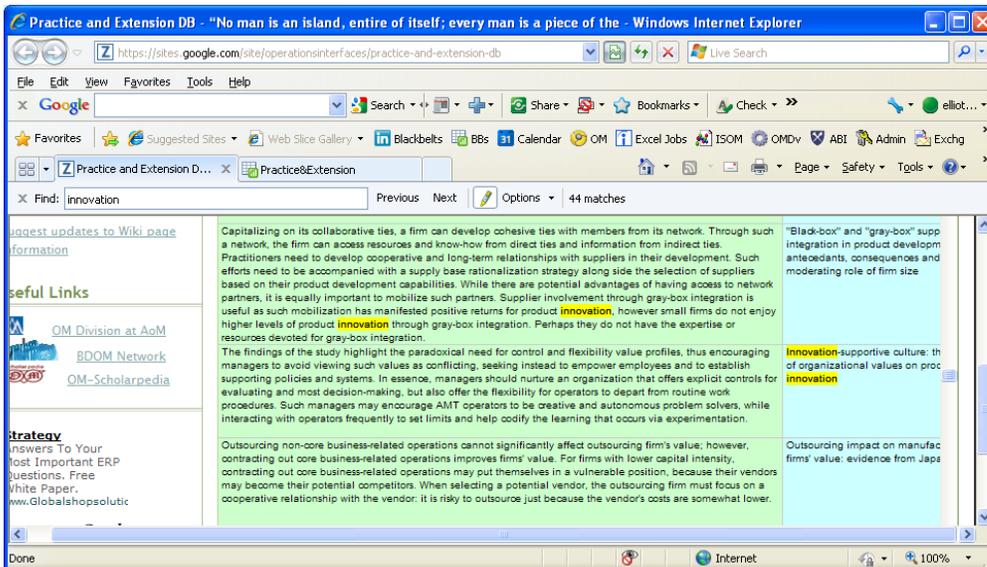


First of all, depending on your security settings, when you first attempt to access the database you may encounter the following message:



Either 'Yes' or 'No' will give you the same content access. 'No' will just make the site look a bit nicer. No worries, there's nothing on this site that's *dangerous* ... except for a little knowledge maybe 😊

Now if you're looking for a particular key word or name of interest, there are a few ways to go. This first is the fairly rough, but immediately available, 'search on this page' option (using your browser, this is typically found under the 'Edit' tab). A text field will appear, and anything you type into that field (e.g. 'innovation') should appear highlighted in the spreadsheet.



That's convenient ONLY if you're don't care which column (implications, title, etc.) the search is being done. If you're interested in looking for a key word in a SPECIFIC FIELD (e.g. specifically under implications, title, theory, etc.) my suggestion is to copy and paste this content into Excel. Here's how:

- 1) Since I've found that the right-click 'export' option for these sheets doesn't work that well in many cases, I'd suggest starting with right-clicking on the google spreadsheet and selecting 'Select All'. Then use the Ctrl-C shortcut to copy the content into temporary memory.
- 2) Open up a new excel spreadsheet (or the first page of a new workbook) and in cell 'A1' paste (Ctrl-V).
- 3) The result is going to look a bit messy but you can clean them up quickly by doing things like (a) adjusting column width, (b) deleting the top row and left-most column, (c) selecting all cells and adjusting row height to something reasonable, (e) selecting all columns and using the 'Sort' function (by Year perhaps), to get rid of extra spaces that may have come through on the copy procedure.

Practical Implications	Paper Title	Authors	Yr	Source	No.	Jpp	Theories	Measures	Analytical Results
Consistencies exist across radical innovations may help manage radical innovations and face the marketplace. This tool may organization by directing de alternatives than what is cu	Managing radical product development in large manufacturing firms: A longitudinal study	McDermott, C.M.	1999	Journal of Operations Management	17	6			
A managerial tool to identify the marketplace. This tool m organization by directing de alternatives than what is cu	Optimization tools for design and marketing of new/improved	Vairaktarakis, G.L.	1999	Journal of Operations Management	17	6			
The way product innovative Specifically, by studying Jap may adversely impact prod high innovativeness. Thus, want to focus on proficien	The service concept: The missing link in service design research?	oldstein, J., Juffy, J., Rao, J.	2002	Journal of Operations Management	20	2			

Practical Implications	Paper Title	Authors	Yr	Source	No.	Jpp	Theories	Measures	Analytical Results
Consistencies exist across radical innovations may help manage radical innovations and face the marketplace. This tool may organization by directing de alternatives than what is cu	Managing radical product development in large manufacturing firms: A longitudinal study	McDermott, C.M.	1999	Journal of Operations Management	17	6			
A managerial tool to identify the marketplace. This tool m organization by directing de alternatives than what is cu	Optimization tools for design and marketing of new/improved	Vairaktarakis, G.L.	1999	Journal of Operations Management	17	6			
The way product innovative Specifically, by studying Jap may adversely impact prod high innovativeness. Thus, want to focus on proficien	The service concept: The missing link in service design research?	oldstein, J., Juffy, J., Rao, J.	2002	Journal of Operations Management	20	2			

Further aesthetics changes can make things look a bit better as well (e.g. changing font size, vertically orienting the text of some columns such as the page number field, etc.).

- 4) Now the real strength here is in using the column headers to designate filters on the content you're interested in. Select the top row and (in Excel 2007 for e.g.) go to 'Data, Filter'. Filter and sort options should now appear on your Excel spreadsheet. This will enable you to look for specific key word content in specific fields (columns). It will also permit a variety of sorting approaches, as well as the ability to filter out all content except for that desired. Here's an example of what you'll see when you start to make use of the filtering tool with this sheet:

The screenshot shows the Excel interface with the 'Filter by Text' dialog box open. The dialog box is positioned over the 'Practical Implications' column of the spreadsheet. The dialog box has a 'Text Filters' section with several options:

- (Select All)
- Attaining the most efficient ma
- Behavior-based control strateg
- Consistencies exist across radic
- Customer dissatisfaction due to
- Effective process implementatio
- Environmental management pro
- Generally speaking, OEMs shou
- If a firm wants to see measural

The 'Contains...' option is highlighted in yellow. The spreadsheet data is visible in the background, showing the same filtered list of papers as in the previous screenshot.

Filtering the 200+ papers by the term 'innovation' being found under the 'Practical Implications' column then leaves us with 13 papers. As an alternate example, if you instead filter the 'Theory' column by the terms 'TCE' or 'transaction' existing, you find 40 papers.